



Next Generation Global Charity Loyalty Program

Chek - token that integrates business and charity into a single effective ecosystem via a global loyalty program

Charity Market Volume



Charity is the third-largest sector of the economy and has enormous PR opportunities

Goal of the One⁺¹ Project

The One+1 project will allow the fruits of humanity's productive work to be redistributed to attract major financing for projects that are crucial for our future—namely social and charitable projects

The Advantages of One⁺¹

For businesses:

1. Improved brand image
2. Profits
3. Influx of new clients/token holders
4. Technological effectiveness and new sales channels

For charitable organizations:

1. Increased volume of donations
2. Increased confidence in the charity system
3. One-time donors become regular contributors

Technologies

The basic structure for issuing and accepting Cheks has been created on the basis of charity market leaders. In particular, the following have been launched:

- Charity Blockchain Association (charityblockchain.ru)
- One⁺¹ marketplace (1p1.io)

Legal regulations

Tokens are the same as reward points, which eliminates legal risks and makes it easy to get new participants involved.

Token Sale

Every person in the world can make a difference and earn Chek

7 billion Cheks

Total number of tokens

1 Chek = \$0,1

Base price

400 000 000

Cheks are issued at the start of the project

80%

are available to investors

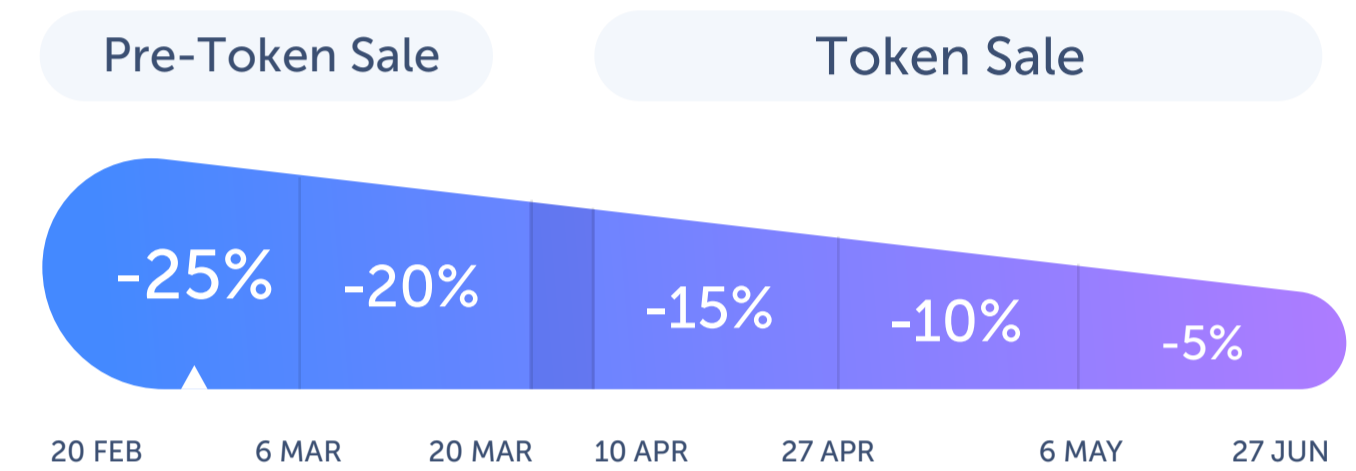
5%

bounty

15%

for the team

Discount from the base price



Key partners:



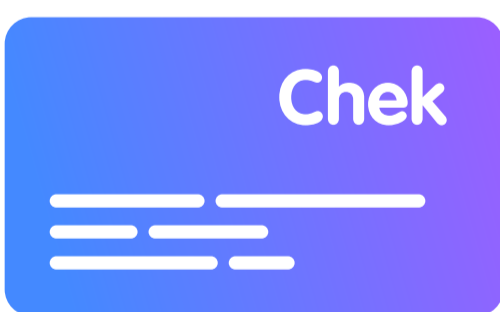
50+ Partners

Chek Issuance

The structure of token (Chek) mining is set up in such a way that all participants win and are interested in the Chek price growth.

Chek Creation

Cheks are "mined" at the moment donations are made to the charitable foundation



Basic Distribution of Cheks

One⁺¹ awards Cheks to charitable foundations and donors. If a product is purchased on One⁺¹ marketplace or a similar service, Cheks are also awarded to buyers.

Charity foundations

Donors

Buyers

30%

A charitable foundation transfers 30% of awarded Cheks to the fund for the Development of Social Initiatives on Blockchain.

Fund for the Development of Social Initiatives on Blockchain

The fund is managed by the main Chek owners: investors and charity foundations

Journalists are awarded Cheks for the best charity and Blockchain-related articles/broadcasts.

Businesses are awarded Cheks for connecting to One⁺¹ ecosystem.

Social and charity projects

Software developers are awarded Cheks for being engaged in the development of the ecosystem.

The growth of the token price is provided by a number of factors:

- Control of Chek's issuance and circulation by DAO
- Increase in the commodity turnover of participants of the loyalty program
- Increase in the number of participants in the ecosystem
- Launch of Getone Blockchain network
- Using the unique PR opportunities of the charitable sphere
- Ability to donate to charity in any cryptocurrency

Project team



Mikhail Paley
CEO



Yuri Platonov
HEAD OF OPERATIONS



Artem Garashko
CTO



Yuri Garashko
SOFTWARE ARCHITECT



Alexander Garashko
HEAD OF SOFTWARE DEVELOPMENT



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Kristina Zasimova
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HEAD OF MARKETING



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Pavel Kazantsev
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Vadim Alekseev
FRONT-END DEVELOPER

26 TEAM MEMBERS